



DANIEL ZAJIC

ANATOMY OF A DRINK

ABOUT ME

I was born and raised in the beautiful Pacific Northwest. I currently live in Portland, Oregon where I am a full-time Associate Professor at Linfield University (McMinnville). I have a PhD in biology, a love for teaching human anatomy, and a passion for photography and craft cocktails.

93.7K

INSTAGRAM
FOLLOWERS

*Averaging 2.3k+ new
followers monthly*

188K+

REACH

*Monthly accounts reached
on Instagram*

USA

DEMOGRAPHICS

*72% Men ; 28% Women
36% Ages 25-34
33% Ages 35-44*

39.8K

THREADS
FOLLOWERS

*Sharing cocktail recipes and
receiving consistent
engagement*

1.8M+

VIEWS

Monthly views on Instagram

4YR+

ACTIVE STREAK

*Posting daily cocktail recipes to
my Instagram story
(since 1/1/2022)*



"SOME OF MY FAVORITE PEOPLE ARE THE ONES WHO HAVE UNDENIABLE TALENT, BUT REMAIN UNASSUMINGLY KIND AND GENUINE. COLLEGE PROFESSOR BY DAY, COCKTAIL MAKER / PHOTOGRAPHER BY NIGHT, IF YOU WANT DAILY RECIPES AND GORGEOUS COCKTAIL VISUALS, KEEP AN EYE ON @ANATOMYOFADRINK."

JORDAN HUGHES
(@HIGHPROOFPREACHER)

PAST COLLABORATIONS

abstractice



CALVADOS
FRANCE

DEL MAGUEY
SINGLE VILLAGE
MEZCAL

PURITY

CASA
Don Ramón



KLARIS

ANDROS
PROFESSIONAL

WHISTLEPIG
-RYE WHISKEY-

NICO'S
REAL FRUIT ICE CREAM

HPNOTIQ



EXAMPLES OF MY WORK

All cocktails are created and photographed by me at home. Here are some samples of my work. In addition to still photos, I also record videos (reels) to be used on social media (sample links below)

PART-TIME LOVER

FRUITS DU PASSÉ

THUMPER'S REVENGE

